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As the Director of Population Health at the AMA, Dr. Holliday leads efforts to develop and implement national, public health-based change strategies for improving health outcomes and reducing costs for high-impact medical conditions such as diabetes. He helps devise multi-level, evidence-based interventions targeting key social, environmental and behavioral determinants of health for population segments and communities, works with physicians and care teams to build clinical-community linkages, and advocates for public policy changes that reduce disease and promote healthy lifestyles.

A psychologist by training, Dr. Holliday served as the director of the National Center of Excellence on the Social Determinants of Mental Health at the Adler School of Professional Psychology, where he was responsible for research on the influence of social conditions on population mental health. Previously, he served as CEO of Communities Joined in Action, a national organization of more than 200 health care access and care-coordination coalitions in 44 states. He has served in various leadership roles in local, state and national public health, including director of the Center for Community Health Transformation and director of Community Health and Prevention Services at the DeKalb Board of Health in metro Atlanta, Georgia. Dr. Holliday received his Bachelor of Arts, Master of Arts, and PhD degrees in psychology from Northwestern University and Georgia State University, and his Master of Public Health degree from Emory University Rollins School of Public Health.